

OptiWood™

RIGID CORE FLOORING

WATERPROOF
HDPC® CORE
TECHNOLOGY

Real Hardwood. Real Moisture Protection

Waterproof Hardwood Flooring. Finally A Reality!

Guaranteed to outperform traditional engineered hardwood, OptiWood™ makes waterproof hardwood flooring a reality. Coupling the performance virtues of rigid core flooring with the unique "character" of real hardwood, Wellmade's patented HDPC® CORE Technology seals out moisture, period. And annoying "repeat" patterns are a thing of the past. OptiWood™ looks and feels like REAL hardwood and strand bamboo -- because it is!

- Available in Wellmade® branded programs or "private label" collections
- The beauty and warmth of REAL hardwood and strand bamboo flooring
- Natural hardwood veneer eliminates repeat patterns found in vinyl and laminate
- Superior dent and scratch resistance. 2X harder than solid oak hardwood flooring
- Hardmax® finish protects against spills and stains. Damp mop for easy cleaning
- Perfect for all living areas, including those with higher risk of spills or increased humidity like kitchen, bath, basements and 3-season rooms



PRODUCT SPECIFICATIONS

Traditional Plank: 7mm x 5" x RL to 48.03"
16.68 sq. ft. Carton

Premium Plank: 8mm x 7.48" x RL to 84"
(Wider-Longer) 17.47 sq. ft. Carton



Pet Friendly



HDPC® WATERPROOF TECHNOLOGY

Moisture Protection System

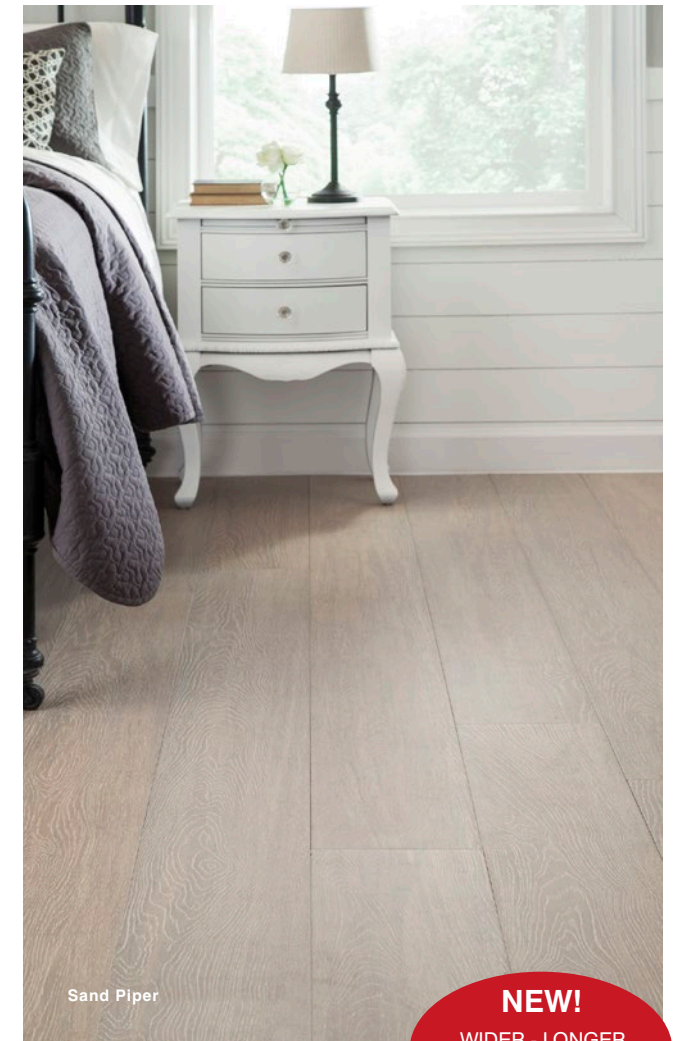
- HardMax® wear layer seals out topical moisture and household stains
- 100% WATERPROOF HDPC® Rigid Core
- Attached pad seals moisture from below and improves sound absorption

INSTALLATION / WARRANTY

- Rigid, strong and waterproof HDPC® core installs without acclimation
- Attached pad provides enhanced sound reduction and easy installation
- Uniclic® locking system fits tight and eliminates seasonal gaps between boards
- No additional nails, glue or underlayment are required
- Install over existing hard surface floors, including ceramic, wood, vinyl
- Lifetime residential and 10-year light commercial warranty

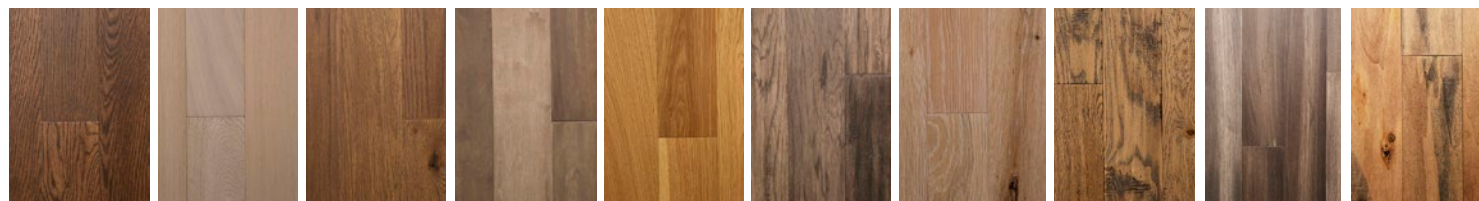
HardMax®
FINISH WARRANTY

UNICLIC®
PATENTED TECHNOLOGY



NEW!
WIDER - LONGER
PREMIUM PLANK

Traditional Plank

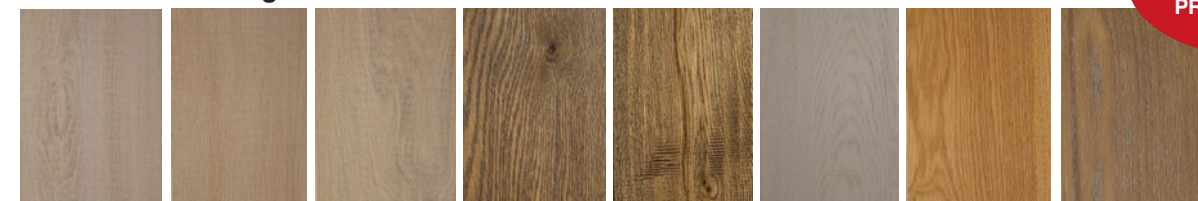


Sheffield 279-BW3 Lodge 279-BW6 Portabello 281-8B Gibraltar 281-18B Honeycomb 279-WK52/BW8 Pegasus 281-19A Abalone 281-2B.3B Nordic 281-5B Black Forest Oak 5T1220-BLA Plantation 240-10.5POP1.5DL1

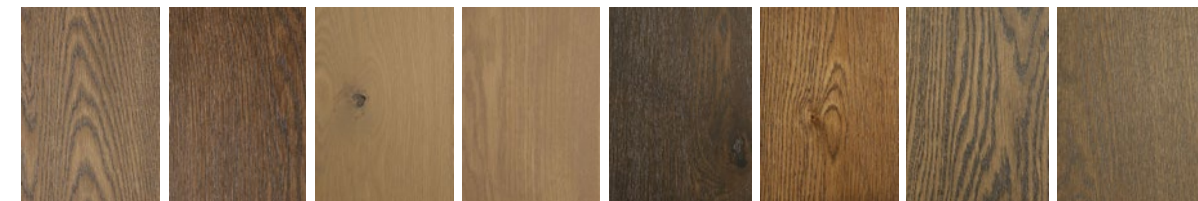


Butternut 279-BW1 Mesa 279-WK51 Cottage 279-WK8 Sandstone 279-WK4/BW9 Butte 281-14B Suede Leather 279-WK1 Ivory Coast 281-1B Brownstone 281-13B Hazelnut 281-21A Tavern 279-WK11

Premium Wider-Longer Plank



Shaded Taupe 281-1A Dusty Beige 281-2A Sand Piper 281-3A Heirloom 281-4A Aged Bourbon 281-5A Phantom Gray 281-6A Cedar Chest 281-7A Monterey 281-8A



Ancestral 281-9A Hitching Post 281-10A Stucco 281-11A Oatmeal 281-12A Nocturnal 281-13A Barn Door 281-14A Inverness 281-15A Imperial 281-16A